

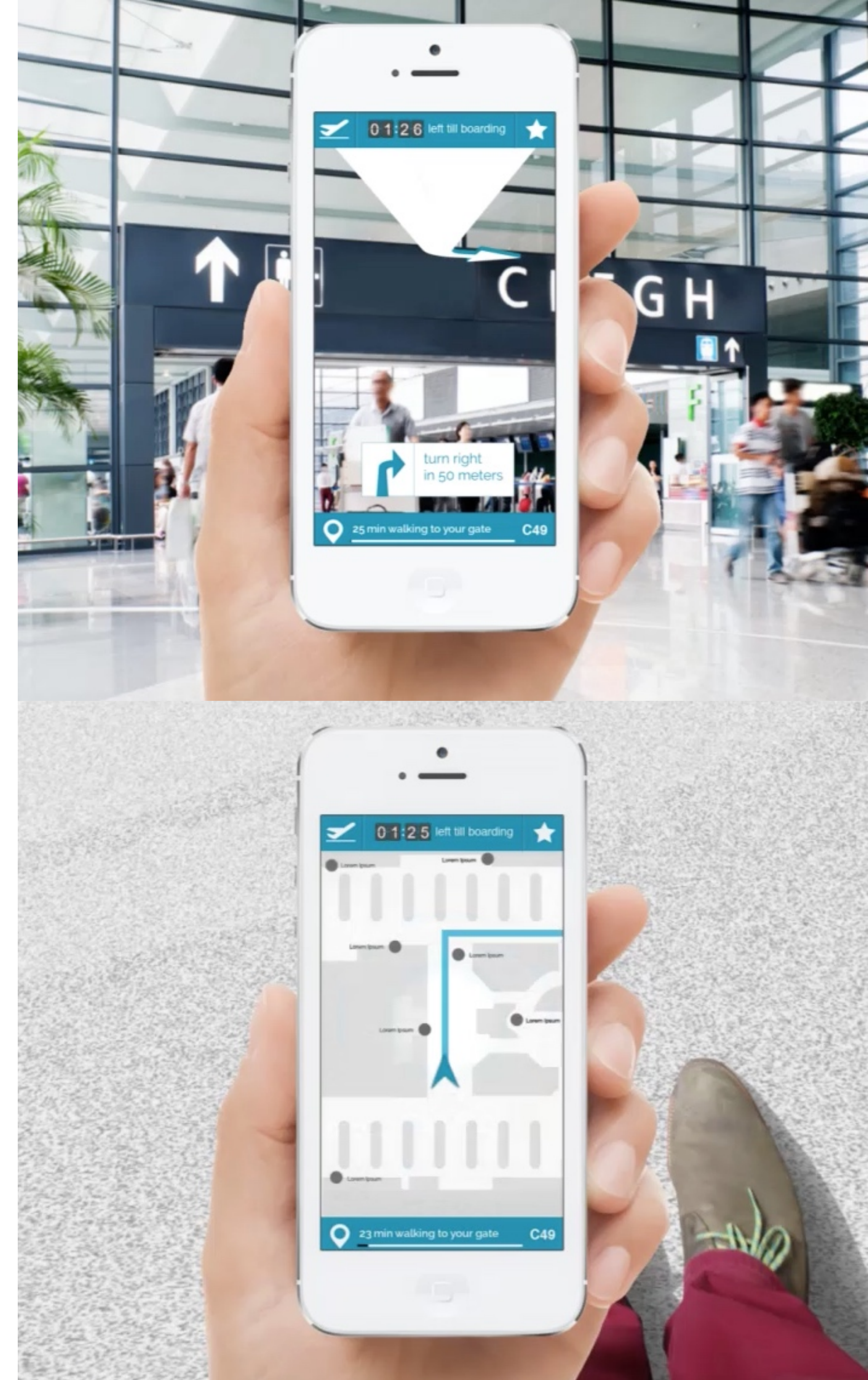
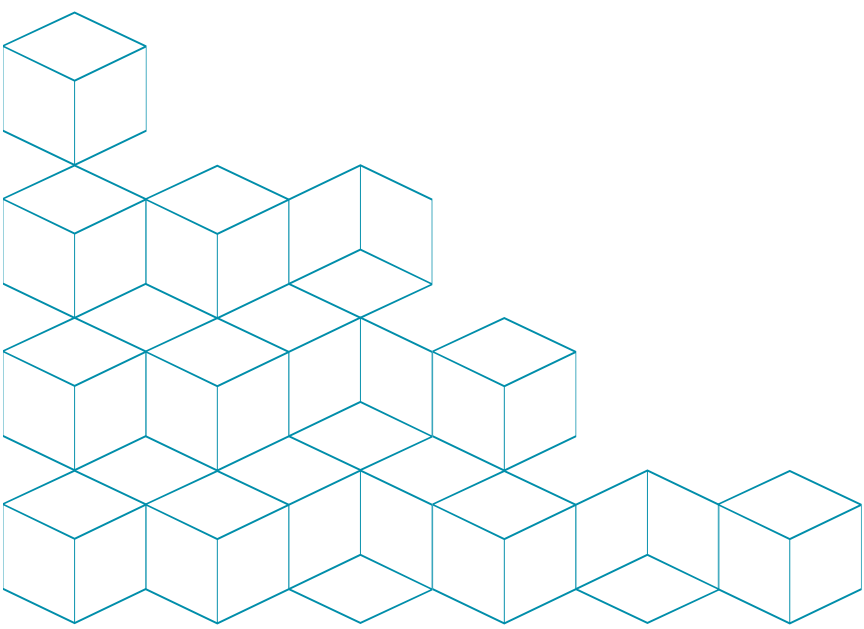


PERSONAL INDOOR ASSISTANT



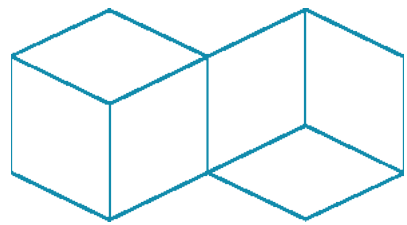
# Product

- Recognizes surrounding environment by optical tracking
- Millimeter accuracy
- No additional hardware needed
- Runs on iOS and Android
- Integration into existing app
- EU patent submitted
- Compatible with other navigation methods (e.g. Beacons)
- Barrier-free use and audio guidance support

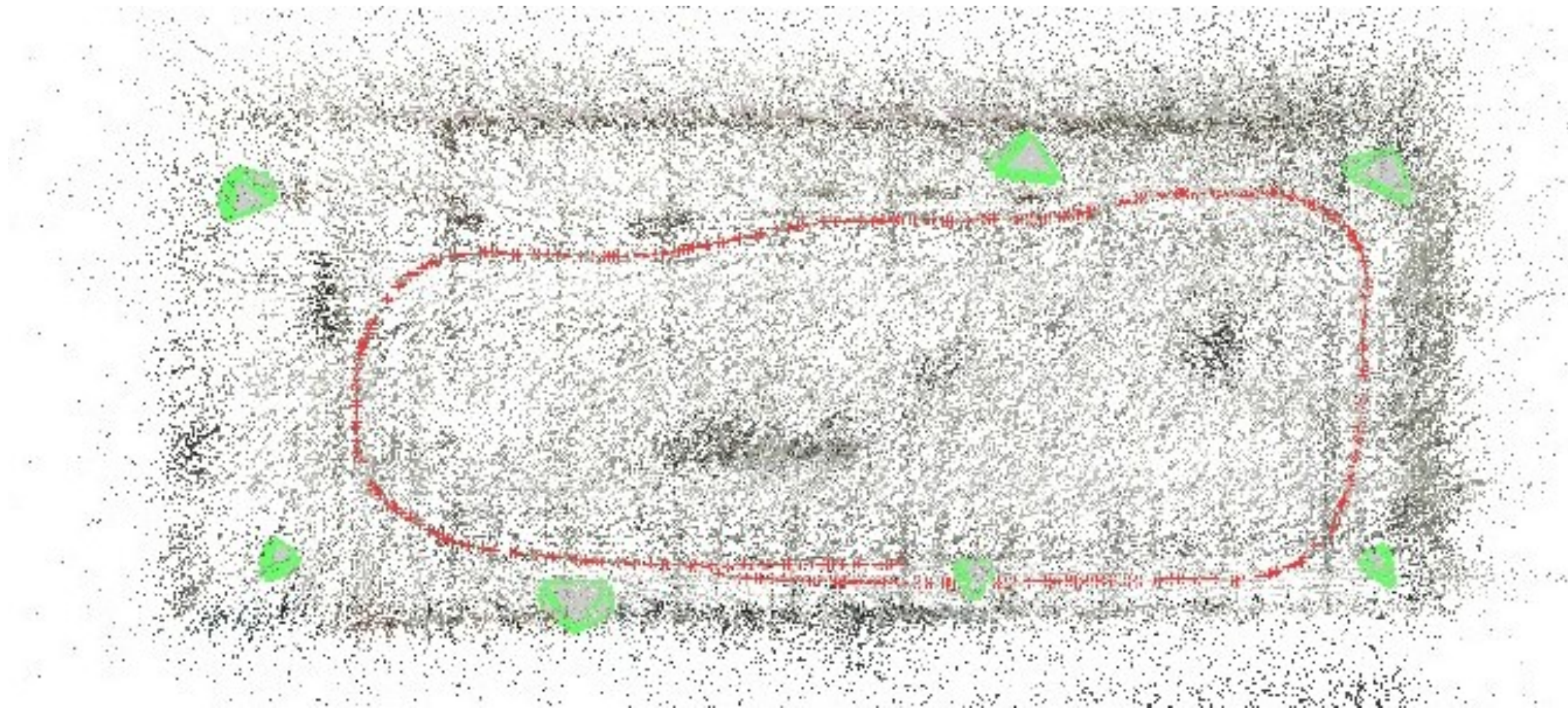
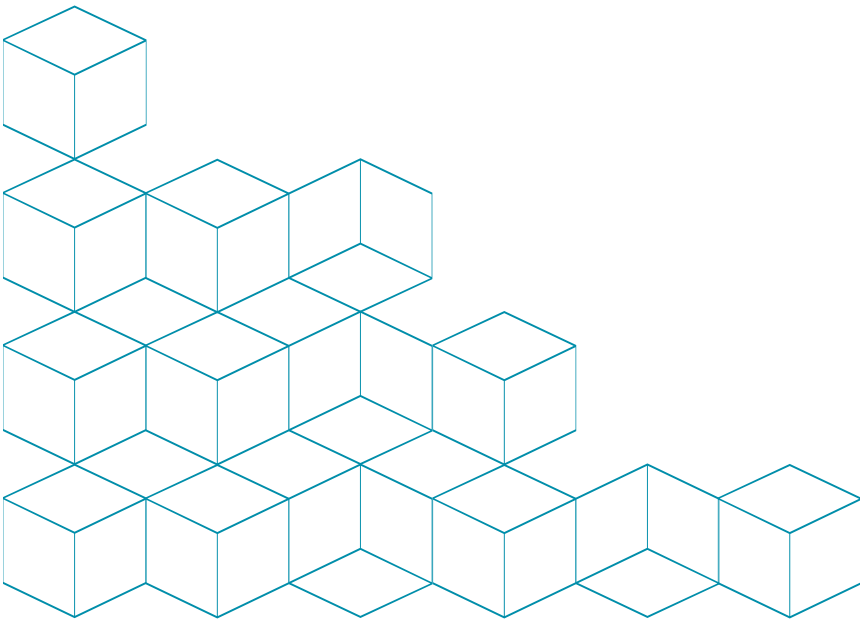




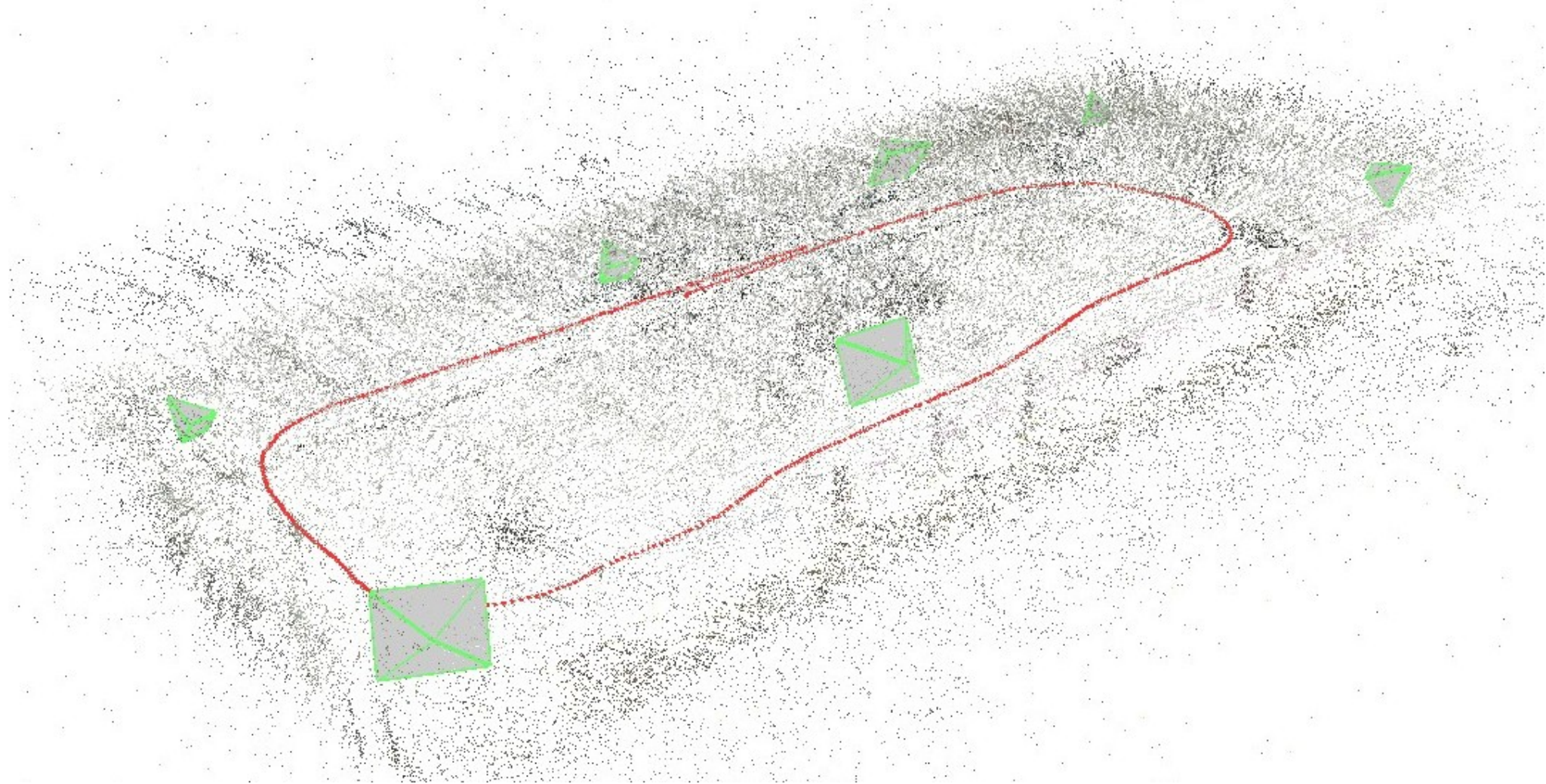
# Efficient recording



Fish eye



Top view



Side view





language translations – **users** see signs in their language







Personalized offers – Recommendation engine






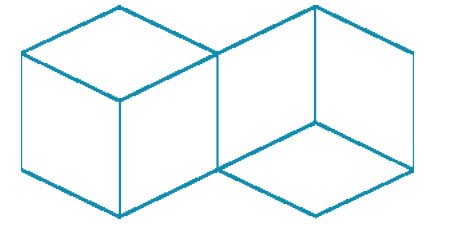
 central storage of architectural data

 can be integrated into any application

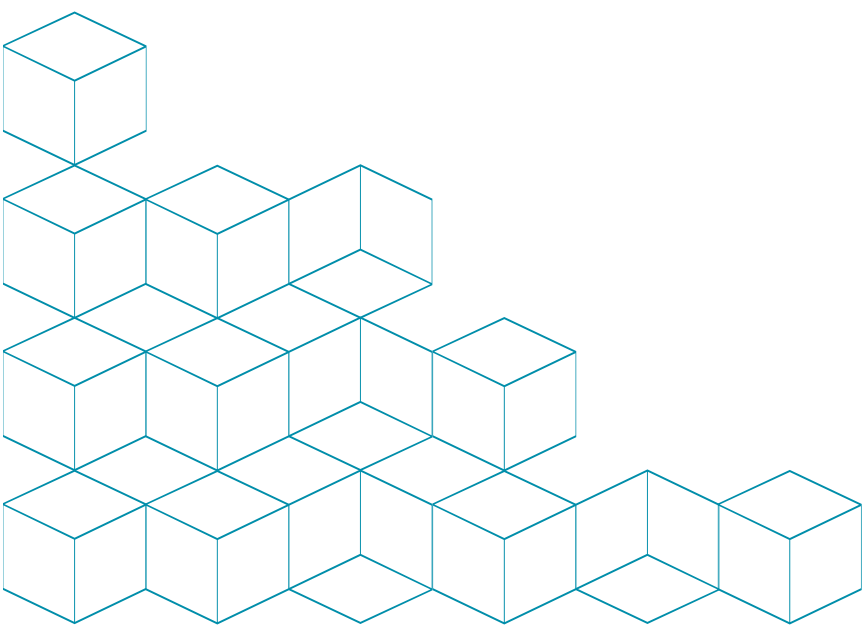
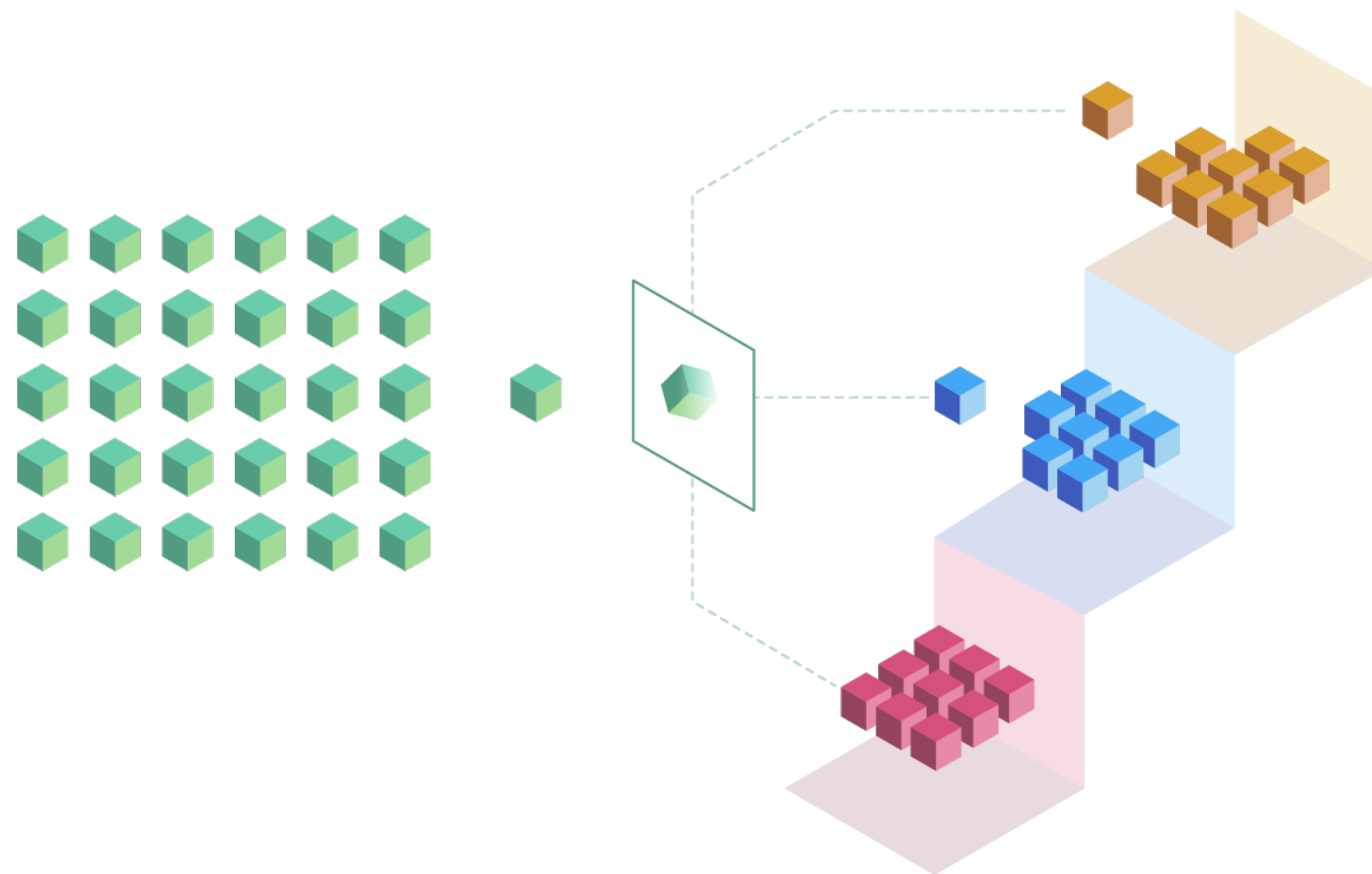
 no external hardware or maintenance needed

 behavioural patterns for increased revenues and streamlined processes

# Scalability - Server

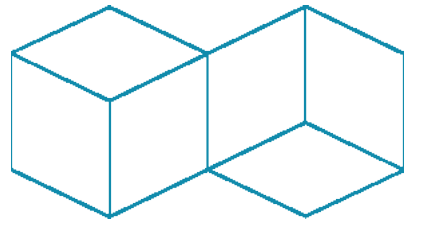


- Built for horizontal scalability
- Based on open source infrastructure (Linux/BSD)
- **Scalable through portable containers** running in the cloud
- Components individually scalable because of service oriented architecture





# Scalability - Partner Support - SDK/Libraries



- Insider Navigation technology for iOS and Android

