Status quo

indoo.rs has seen through multiple projects that staying on top of the beacon inventory can be very time consuming and expensive. Without proper management however, there are multiple issues that can affect the efficiency of the infrastructure built up using beacons and thus the efficacy of the navigation/app using it, such as

- Broken beacons
- Unassigned beacons
- Dead batteries
- Even stolen beacons

What we offer

Being a dynamic startup we decided to do something about it. In partnership with Swisscom, we have created a platform where managing your entire worldwide inventory can be done from the comfort of one location. This unique platform allows you to perform an immediate health check of your beacon inventory, finding out which beacons are in use, which are missing and need their batteries replaced.
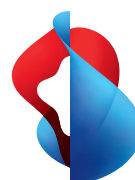
Advantages

- Beacon health checks
- Beacon message management
- Minimizing maintenance costs & Reduction of total cost of ownership of the beacon infrastructure
- Complete inventory overview
- One platform to manage any type of beacon

How did we achieve it?

This is all done by crowd sourcing the information. Each time a message is sent from a beacon to a user, it also sends information about the health of the beacon, we gather that to give you the information about your inventory in real time. So when a battery is low or dead, you can send someone to replace it.

Our Partner

swisscom