



I A V I S I B L E

T I C K E T S

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A digital ticketing innovation venture



in collaboration with a leading European bank



We see a huge opportunity.

0 1

Experience

Consumers demand a seamless mobile experience on all modes of travel.

0 2

Digitisation

The mass digitisation of ticketing and payment is happening, the smartphone is the new travelcard.

0 3

Infrastructure

Evolving ticket infrastructure is costly and time intensive.

0 4

Interoperability

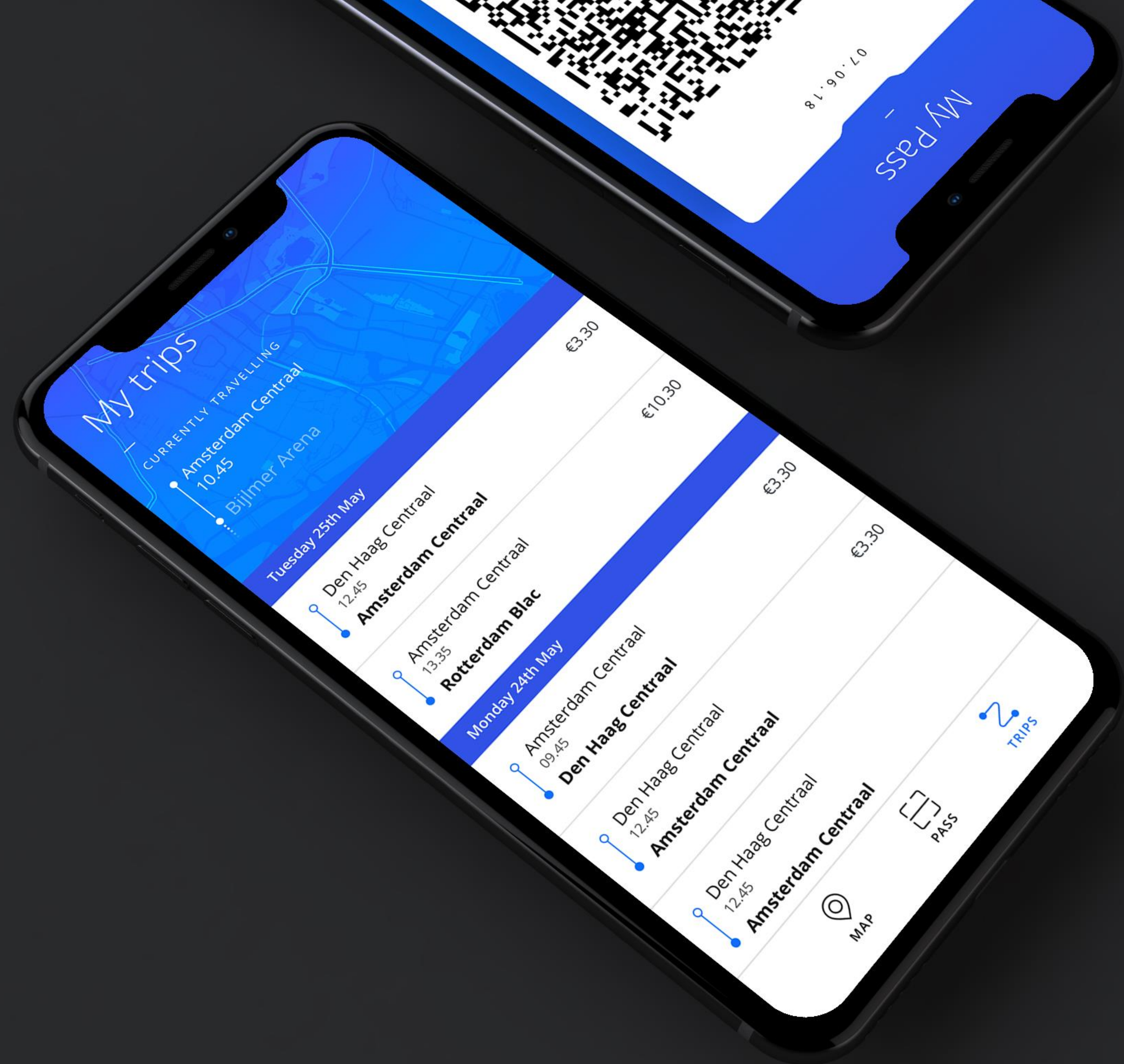
Current ticket solutions restrict cooperation between operators across borders.

Our solution

Invisible Tickets is a hardware free, digital ticketing solution.

Using the sensors in your phone we see where you travel and invisibly charge for your trip based on where you've been.

- Pay per use
- 100% smartphone based
- Be in and Be Out system.
- Fast, cost efficient and scalable implementation



Journey recognition

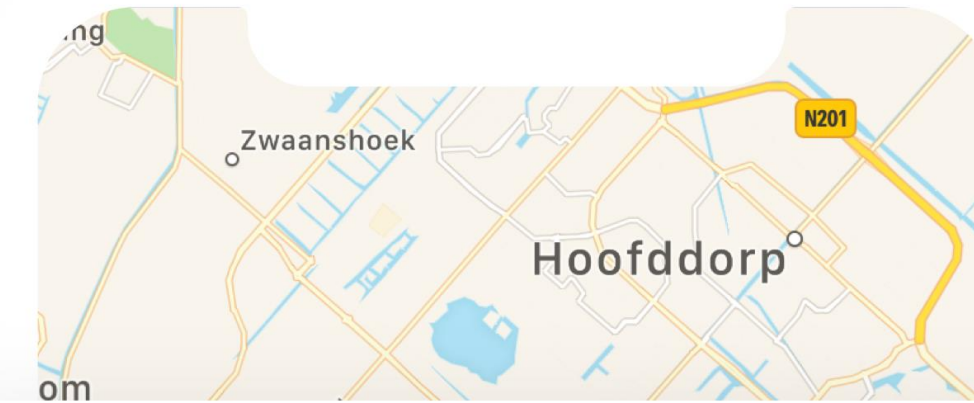
Journeys are recognised through phone sensor, GPS, and GIS data.

- No user interaction required
- No additional infrastructure needed (beacons, etc)
- Recognises mode of transport in real time
- Enhanced by public data like realtime travel schedules and Open WiFi
- Built to tolerate temporarily poor or absent GPS signal or internet connection

SPEED —

— LOCATION

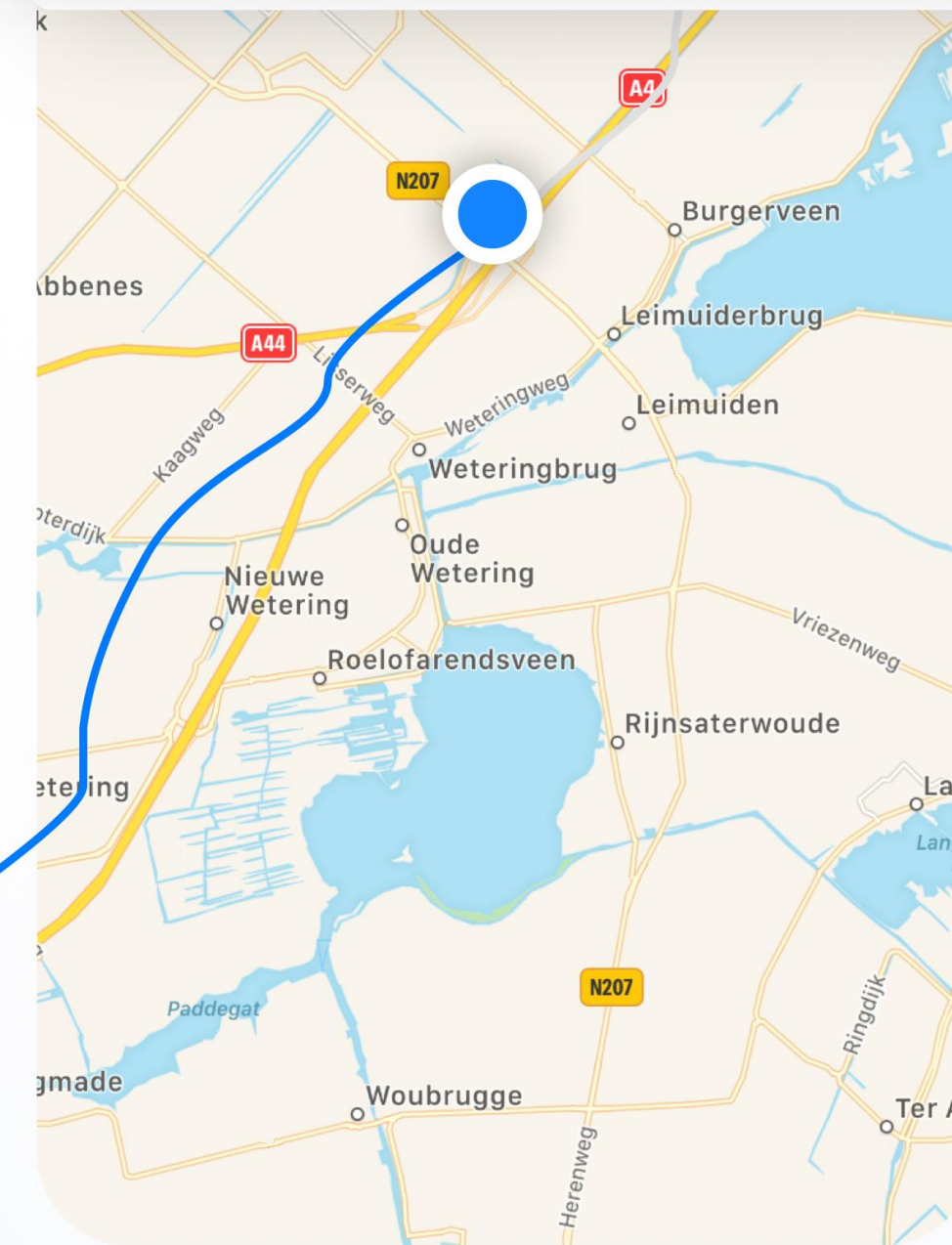
— DIRECTION



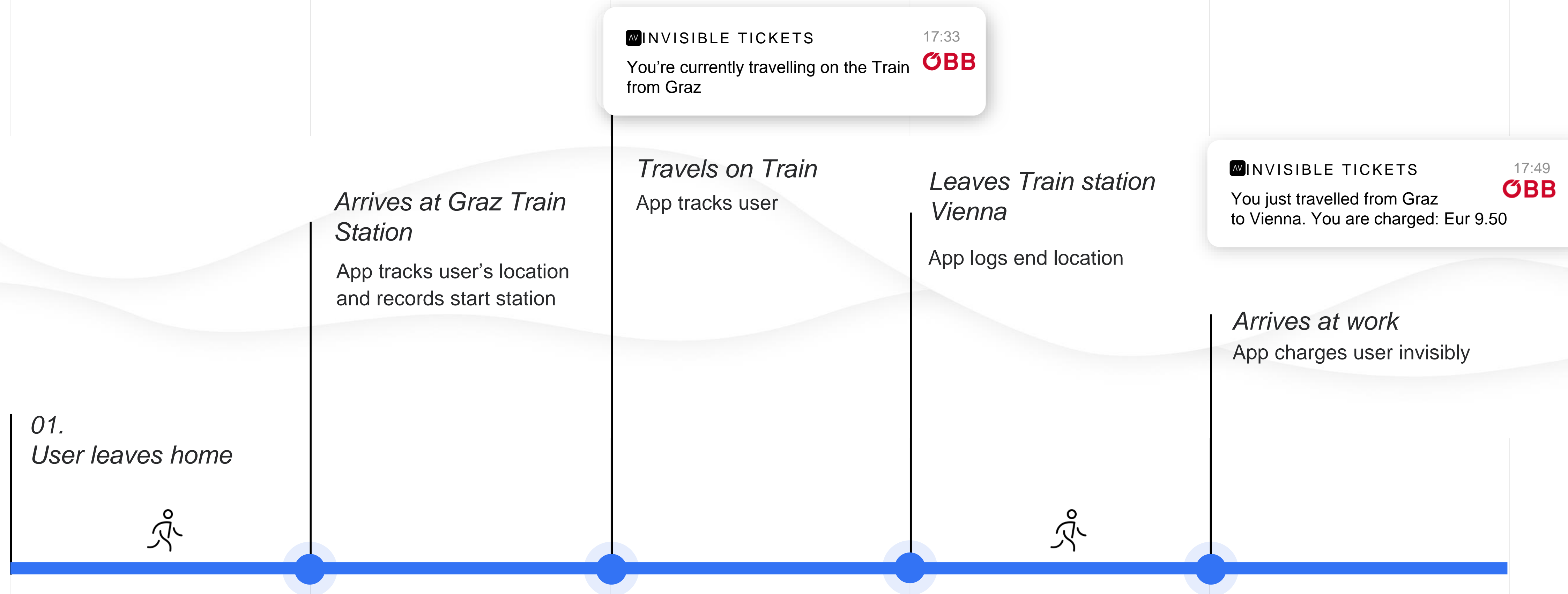
Invisible Tickets

10.45

You're currently traveling on the Train from Graz



A seamless journey



We know it works.

We've completed our first nationwide pilot with Nederlandse Spoorwegen (NS), the market leader in The Netherlands

Over 100 participants were able to travel nationwide on trains using Invisible Tickets.

100%

Netherlands rail network covered

2321

journeys taken by testers

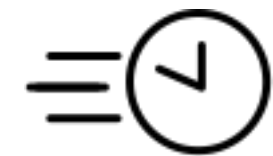


Partnered with NS



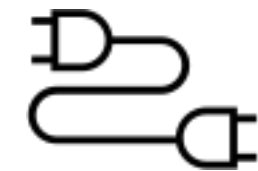
What we offer

*Direct benefits for
transport operators.*



Time to market

No hardware investment means we can release new products and offers at the drop of a hat.



Seamless integration

Plug and play compatibility with existing Pricing, Subscription and Ticket APIs.



Customer insights

Unique travel behaviour insights empowers operators to deliver tailored offers and products.



Global reach

Being decoupled from hardware enables an inter-operator solution out of the box.

Ticket tokens

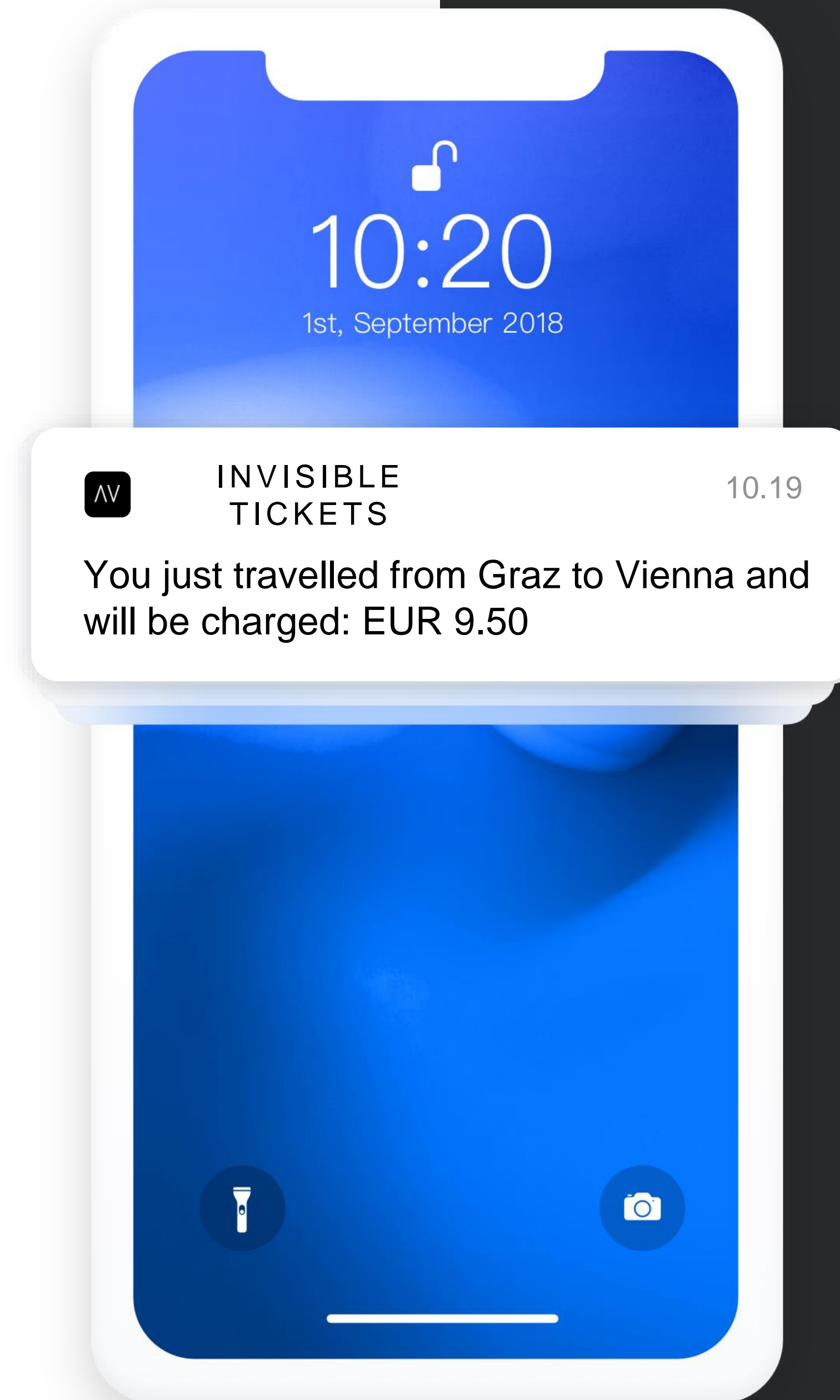
We are able to integrate OBBs daily token allowing passengers to open station gates if required and works for ticket inspection.

- Currently, we support barcodes, and we are investigating the support of NFC and Bluetooth
- KYC in the on-boarding flow helps mitigate the risk of missed revenue
- Tokens can be disabled if we detect misuse

Payment integration

Pay as you go model: customers are charged only after they have travelled.

- Seamless payments that don't require user interaction
- KYC makes the on-boarding of a new passenger secure
- We operate a multi-merchant platform and we take care to transfer revenue to each recipient in a secure and reliable manner



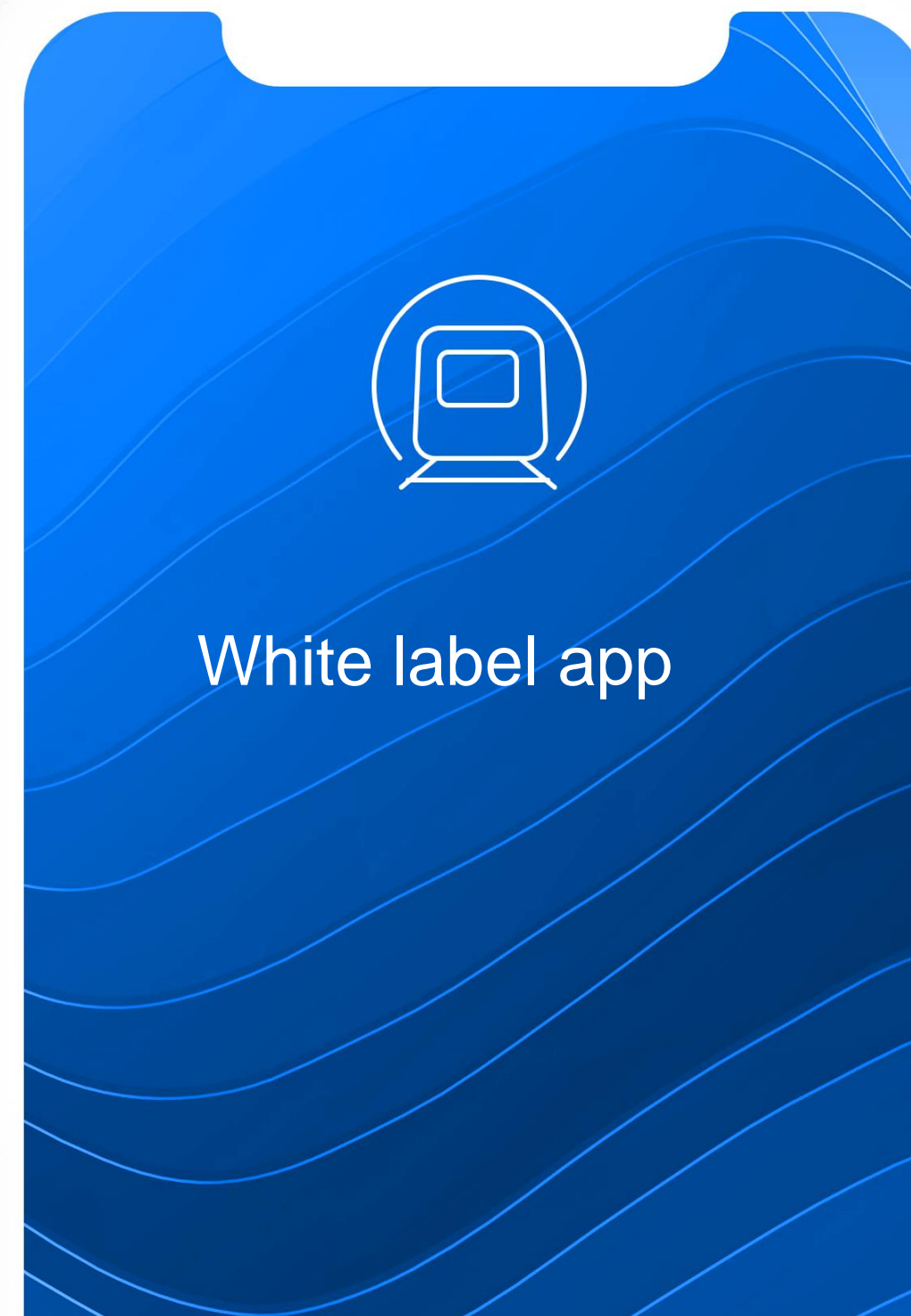
Flexible Implementation

*Invisible Tickets can be deployed in
several different ways*

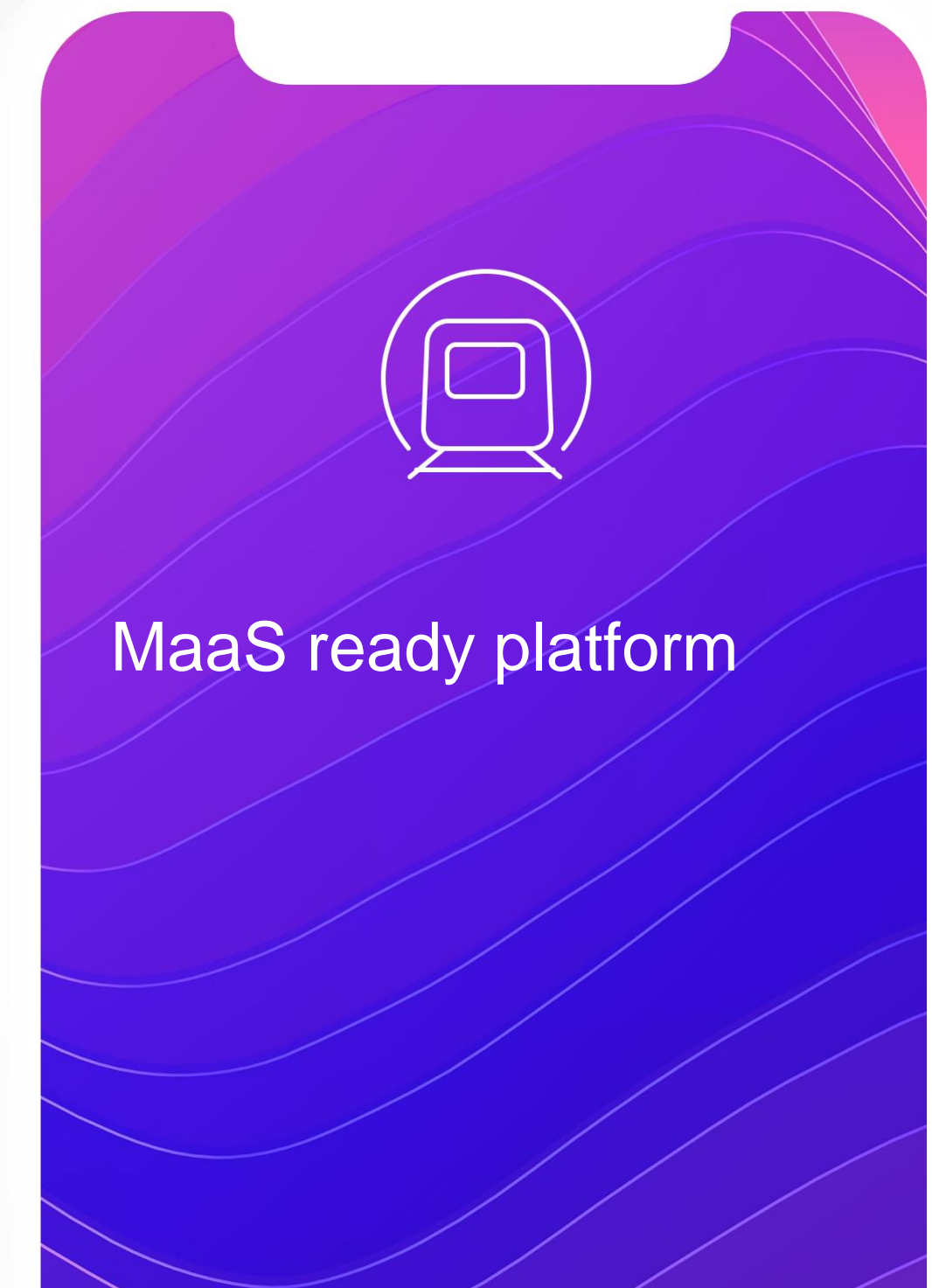
Existing OBB app



White label app



MaaS ready platform





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THANK YOU