



parkside

www.parkside-interactive.com

**We develop
the digital
applications
of tomorrow.**

Love to Create

We are passionate about creating beautiful products and solutions that work.

Positive Impact

Doing the right thing is essential in what we do. Our work has a positive impact on individuals and the world as a whole.

Act like an Owner

It's not just a job to us. We take the work we do to heart, considering both current and future requirements.

Users 1st

Thinking like an end user results in the creation of exactly the products that our customers really need.

Focus on Quality

Demanding excellence and striving to be better allows us to meet the high quality standards we have, both for our team and the work we do.

2007

Founding year

60%

Revenue in the USA

90%

Of new business through
recommendations

80

Employees

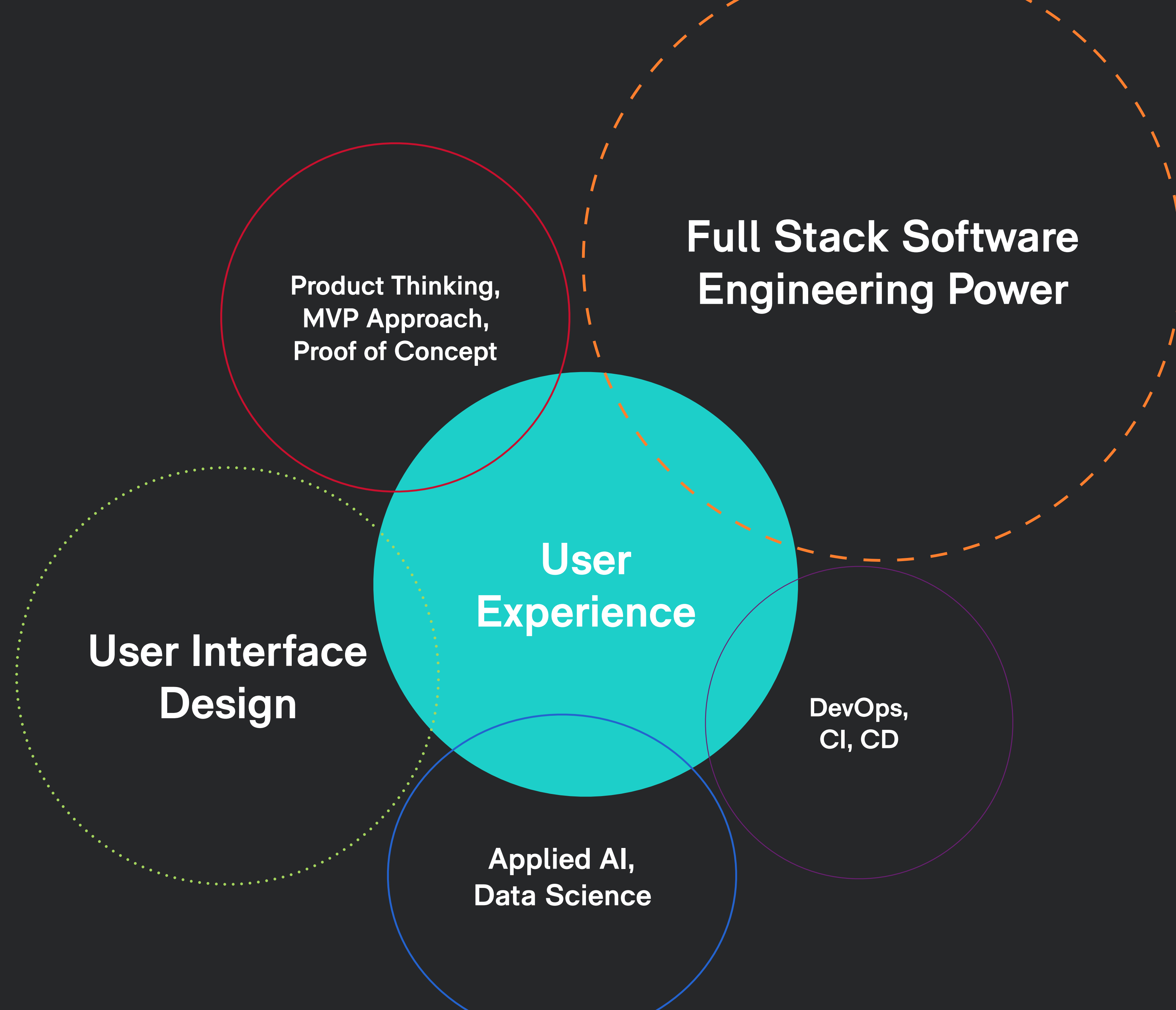
31,9

Average age of all employees

22

Nations under one roof





Software Development

We develop new and ground-breaking digital products with cutting-edge technology and matchless engineering expertise.

User Experience & Design

Beautiful software and flawless user experiences require careful and extensive user research and sleek, compelling designs.

Product Development

By working with agile and iterative methodologies and following an MVP approach, we launch products as fast as possible.

Design & Tech Consulting

Our experts help our clients in taking the right decisions with their tech stacks and designs to ensure future-proof products.

— Typically we are engaged to

— 01

Create new digital products & services.

— 02

Rebuild legacy applications on modern frameworks.

— 03

Improve existing systems or platforms.

Agile / Scrum

| | |
|-------------|---|
| Incremental | Deliver packages with the highest value |
| Iterative | Recurring 2 weeks sprints |
| Feedback | Review-Meeting: Hands-on; next priorities |

Learning Phase

Execution Phase

Vision & Ideation

Research

Validation, Challenges & Recommendations

Understand and Challenge Concept & Business Model



Customer
Involvement

Parkside
Involvement

rolling pin.

Linked in

BearingPoint

**Red Bull MEDIA
HOUSE**

rideamigos

wirecard

MAGNA STEYR

PicMonkey



ADB SAFEGATE

**Raiffeisen Bank
International**

Parkside Among the Best of the Best in Innovation by Design Awards

"We are very excited to announce that one of our client projects, **RideAmigos Commute Tracker**, has received two honorary mentions in Fast Company's Innovation by Design Awards for 2019 in the categories User Experience and Mobility."



parkside

www.parkside-interactive.com